

GIVING GUIDELINES AND EXCLUSIONS

Cadillac Fairview donates to non-profit organizations that are designated as registered charities and whose funds are directed towards Canadians. While the majority of our efforts are focused on youth empowerment, gifts outside of this theme will also be considered, with priority given to registered charities in the healthcare, educational and community sectors.

Agencies and/or individuals falling under the following categories will not be considered for funding:

- Non-registered charities;
- Political parties or candidates;
- Religious groups (except for secular activities open to those of all faiths, such as operating a home for the elderly);
- Individual pursuits and private foundations;
- Lobbying or advocacy groups;
- Purchase of tickets or fundraising events;
- Duplication of direct or indirect donations to affiliate organizations and agencies where generous support already exists;
- Service clubs, fraternal organizations or third parties raising funds for a charity;
- Private pre-schools, elementary or secondary schools. (Assistance may be provided to community-based charitable groups working to enhance public pre-school, elementary or secondary school programs);
- Sports teams (unless they're a registered charity).

HOW TO REQUEST SUPPORT

Cadillac Fairview and our properties receive thousands of requests for support annually. Our charitable donations committee follows a rigorous process when evaluating proposals to ensure that our funds are invested with the utmost care and responsibility.

In a neatly organized package, please mail the following items in your request for support:

- Name, address, telephone number of organization, contact person, and title;
- Description of organization's purpose, those who benefit from it, the geographical area in which it operates, and verification of its registered charity status;
- Purpose and objectives for the project for which a funding request is being made;
- Explanation of how the organization typically recognizes donations;
- Needs of the community being addressed by the proposed project;
- Amount being requested as well as the overall campaign amount target (including both public and private sector support);



- Time frame of project implementation;
- Most recent audited financial statements and current operating budget (if applicable);
- List of the Board of Directors and Trustees (if applicable);
- List of other committed or approached donors including government sources;
- Do not include extensive documentation, videos, DVDs or CD ROMS.

Please ensure that your proposal includes all of the above required items. Incomplete proposals may not be considered.

MAIL REQUESTS TO:

ATTENTION: Charitable Donations Committee
The Cadillac Fairview Corporation Limited
20 Queen Street West, 5th Floor
Toronto, ON M5H 3R4

Please note that due to the nature of documents required and the volume of requests, we do not accept requests through our website, via fax or via email.

We wish you the best of luck in your fundraising efforts!